



DATE: September 1, 2007

TO: Students interested in applying to the IAIM Program

FROM: Dr. David Krause, Director of the AIM Program  
Dr. Jamshid Hosseini, Director of International Business Program

RE: International Applied Investment Management (IAIM) program application process

During the spring semester the offices of Applied Investment Management (AIM) and International Business Studies (IBS) announced the creation of the new International AIM Program. This program was designed for double majors in IB and Finance or IB and Accounting who are admitted into the IAIM Program. Within the structure of the IAIM Program, students are able to complete their studies with a maximum of three credits in addition to the total number of credits required for the AIM program. In the IAIM program, the students may be able to complete the required AIM internship in an international setting either in the U.S. or abroad. If the internship is completed abroad, it would also count as the required study abroad for IB.

Since 2004, Marquette has been home to one of the nation's only undergraduate programs in applied investment management. AIM has allowed a select group of finance majors to get hands-on academic and professional investment experience, including summer internships and the opportunity to actively manage an equity and fixed income portfolio throughout their senior year. Students study the body of knowledge covered in the Chartered Financial Analyst (CFA<sup>®</sup>) Level I exam – preparing them to take the test upon graduation.

The following provides a brief description of the IAIM program application process and an application form. Students apply to the IAIM program during the fall semester of their junior year (second Monday in October deadline) and notification of acceptance occurs before the fall advising session (late October). If at anytime a student leaves or is dropped from the IAIM program, all credits earned at that point will be counted towards the finance and IB majors.

Acceptance into the program will be based on:

- Grades earned up to the beginning of the fall semester of the junior year (a minimum GPA of 3.0 is required)
- Resume
- Two letters of recommendation
- Application essay
- IB major
- Interview

The successful applicant to the IAIM program will have a strong intellect, an active curiosity about international business and the investment industry, a demonstrated record of academic achievement, a well-conceived plan for their future, and good communication and analytical skills. Candidates will have the opportunity to demonstrate these traits through their academic record, resume, letters of recommendation, personal application essay, and program interview.

Students interested in the program will be required to submit a formal application to the Director of the AIM Program in the fall semester of their junior year. Unlike other offerings in the College of Business Administration, the selection process for the IAIM program will be competitive due to the limited capacity of the program. Applicants will be evaluated by the IAIM Admissions Committee, which is composed of the Director of the AIM program, Director of International Business and Study Abroad Programs, investment company representatives, and members of the Finance faculty. The selection of students for the IAIM program will be made by the Committee based upon the following: 1) overall academic performance; 2) performance in courses relevant to international investment management (e.g. finance, accounting, economics, statistics, international business); 3) an application essay that articulates why you want to be in the IAIM program and why you should be selected; 4) adequate progress on IB major requirements; and 5) experience and career objectives as demonstrated in your resume, letters of recommendation and interview.

If you are interested in applying for the IAIM program, you should submit the following to the office of Dr. David S. Krause, Director of the AIM Program (Straz Hall 336) by 5:00 PM on the second Monday of October:

- The completed application form,
- A recent transcript (or a complete listing of all courses taken with grades at Marquette and other universities printed out of CheckMarq) which includes your complete academic results through summer and your schedule for the fall semester,
- A one-page typed application essay, and
- A copy of your resume.
- The two letters of recommendation should be mailed by the recommenders directly to:

Dr. David S. Krause  
Director, Applied Investment Management Program  
Marquette University  
College of Business Administration, Finance Department  
336 Straz Hall, PO Box 1881  
Milwaukee, WI 53201-1881

The letters of recommendation may also be e-mailed by the recommenders to Dr. Krause at: [david.krause@marquette.edu](mailto:david.krause@marquette.edu). An interview with the Director of the AIM Program, Director of International Business and Study Abroad Programs, and other members of the Admissions Committee will be scheduled following the receipt of all materials requested in the application package. Mid-term grades and/or a brief evaluation of academic performance from current instructors may be required prior to acceptance into the program.



**APPLICATION FORM**  
**INTERNATIONAL APPLIED INVESTMENT MANAGEMENT**  
**(IAIM) PROGRAM**

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Student Number: \_\_\_\_\_

Year in School: \_\_\_\_\_

Current GPA: \_\_\_\_\_ Major(s): \_\_\_\_\_

Local Address: \_\_\_\_\_

Local Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Career Objective: \_\_\_\_\_

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Please attach the following to this page: (1) a copy of your transcripts (or CheckMarq printout) with results through the summer semester, (2) a copy of your current schedule for the fall semester, (3) a one-page typed application essay of why you want to be in the IAIM program and how this fits into your career plans, and (4) your current resume.

The two letters of recommendation should be mailed by the recommenders directly to:

**Dr. David S. Krause**  
**Director, Applied Investment Management Program**  
**Marquette University**  
**College of Business Administration, Finance Department**  
**336 Straz Hall, PO Box 1881**  
**Milwaukee, WI 53201-1881**

The letters may be e-mailed by the recommenders to Dr. Krause at: [david.krause@marquette.edu](mailto:david.krause@marquette.edu). All requested information must be received by the Directory of the AIM Program by the second Monday in October in order for your application to be considered. Interviews will be scheduled shortly thereafter and applicants will be notified because the fall advising period whether or not they are accepted into the IAIM Program.